



दिल्ली विश्वविद्यालय
University of Delhi

Office of the Vice-Chancellor
आदेश संख्या / Diary No. 342
दिनांक / Date: 17-02-2023

Vice Chancellor, DU <vc@du.ac.in>

Announcement of CEC-UGC Video Festival

cec cec <cecvideocomp@gmail.com>

Wed, Feb 15, 2023 at 3:13 PM

To: vcamu@amu.ac.in, vc@aus.ac.in, vc@bbau.ac.in, vc@bhu.ac.in, vc@cug.ac.in, vc@cuh.ac.in, vc@hpcu.ac.in, vc@cujammu.ac.in, sj.vc@cujammu.ac.in, vc@cuk.ac.in, vc@cukashmir.ac.in, vicechancellor@cukerala.ac.in, vc@cuo.ac.in, vcoffice@cup.edu.in, registrar@curaj.ac.in, info@curaj.ac.in, vc@cub.ac.in, psvc@cutn.ac.in, vc@dhsgsu.edu.in, registrar@efluniversity.ac.in, alochak69@gmail.com, hnbguvc@gmail.com, vc@imu.ac.in, vc@igntu.ac.in, vcigntu@gmail.com, vc@ignou.ac.in, vc@jmi.ac.in, vc@mail.jnu.ac.in, vc@hindivishwa.org, vcoffice@manipuruniv.ac.in, vc@manuu.edu.in, vc@mzu.edu.in, vc@nagalanduniversity.ac.in, nou@nou.ac.in, vcnehu@nehu.ac.in, vc@pondiuni.edu.in, vc@rgu.ac.in, vc@cus.ac.in, president@sau.int, vc@tezu.ernet.in, vc@tripurauniv.ac.in, vc@allduniv.ac.in, vcoffice@allduniv.ac.in, vc@du.ac.in, vc@uohyd.ernet.in, Vice-chancellor@visva-bharati.ac.in
Cc: drsunilmehru@gmail.com

Ref: CEC/JD(SW)/VC/2022

February 15, 2023

Dear Sir / Madam,

- DSG ✓
- DC
- PRO

17/2

To / AU MODs
AU Principals
by
17/2

Consortium for Educational Communication (CEC) is an Inter-University Centre of University Grants Commission, New Delhi and has 21 Educational Multimedia Research Centers (EMRCs) set-up in various universities / institutions across India. CEC & its EMRCs are engaged in the production dissemination of educational video programs and development of e-content courseware for undergraduate students. CEC is also running Massive Open Online Courses (MOOCs) through the Swayam platform of MHRD. These courses are CBCS compliance.

CEC organizes Educational Video Festival to nurture, encourage and recognize the excellence in educational video program production in its Media Centres, other educational institutions, individual producers / directors and media houses in the country. The journey started in the year 1988 and since then the journey continues. This year the Video Festival has been announced and the entries are being invited. A brochure containing terms and conditions and Entry Form of the Festival is enclosed herewith. The Brochure is also available at <https://cec.nic.in>; kindly go through the same carefully before sending your entries.

You are requested to kindly send your entry(ies), complete in all respect, so as to reach CEC on or before **28th February, 2023** together with the required attachments. You can also upload your entry through Google Drive at cecvideocomp@gmail.com. We will be pleased to attend your queries and / or extend any assistance, if required. Do mail us Looking forward to active participation in the Festival.


With regards,

Yours sincerely,

(Sunil Mehru)

Encl: Festival Brochure

Dr. Sunil Mehru,
Joint Director, Software,
9250011198

 **24-video-comp-brochure-FINAL.docx**
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Consortium for Educational Communication

(An Inter University Centre of UGC on Electronic Media)
IUAC Campus, Aruna Asaf Ali Marg, New Delhi-110067



24th CEC-UGC EDUCATIONAL VIDEO FESTIVAL

Introduction

Consortium for Educational Communication (CEC) annually organizes Educational Video Festival to nurture, encourage and recognize the excellence in educational video program production in its Media Centres, other educational institutions, individual producers / directors and media houses in the country. The journey started in the year 1988 and since then the journey continues. The Festival is open for national and international participation wherein Universities, Academic Institutions, Educational Institutions, Private Institutions and individual producers / directors of educational programs within and outside the country may send their entries.

Categories of Award:

Sr. No.	Categories	Rewards
A.	Imaginative Creation	
1	Best Film / Documentary Award	Rs.1,00,000/-
2	Best Short Film Award	Rs.50,000/-
B.	Innovative ICT Mediated Learning	
1	Innovative Lecture Award (Academician)	Rs.50,000/-
2	Best MOOCs Award	Rs.50,000/-
C.	Technical Excellence	
1	Best Research Award	Rs.25,000/-
2	Best Script Writing Award	Rs.25,000/-
3	Best Cinematography Award	Rs.25,000/-
4	Best Editing Award	Rs.25,000/-
5	Best Sound Design Award	Rs.25,000/-
6	Best Visual Effects and Animation Award	Rs.25,000/-

D. Amateur Video Production of the Year		
1	Best Amateur Video Production of the Year by students studying in Mass Communication, Journalism, Film/TV and allied professional courses in an Indian Educational Institution)	Rs.25,000/-
E. Exclusively for UGC-CEC Media Centres		
1	Best Program of the Year	Rs.50,000/-

General Conditions for Entry in all Categories:

- a) All categories of the Festival (except Category "E") are open for the EMRCs, Film / TV Institutes, Universities / Educational Institutions and individual educational program producers in India and abroad. Category "E" is exclusively for UGC-CEC Media Centres.
- b) Entry(ies) for Category (D-1) should be forwarded by the Department / Institution Head.
- c) The program should have been produced between 1st January 2019 and 31st December, 2021.
- d) One contestant cannot send two programs / entries in one category. However, one program / entry, if suitable, can be sent for multiple categories, using separate entry forms for each category.
- e) If more than one program is announced winner in a category, prize money of that category shall be divided equally between the producers of winning programs.
- f) Apart from the selection of Award-winning programs, 3 to 4 programs, in each category, may be selected worthy of screening during the Award Ceremony of the Festival and the producers / directors of those programs will be awarded Certificate of Screening.
- g) The duration of the program (except category A-2) should be in the range of **05 minutes to 30 minutes**. Category A-2 which is **Best Short Film Award** should not exceed **beyond 5 minutes**.
- h) Programs should be either in **English** or in **Hindi**. Programs in other languages may either be **dubbed** or **sub-titled in English**.
- i) The entry(ies) should be sent in professional / broadcast medium, i.e. **.MOV** or **.AVI** format with resolution of 720 x 576 (Standard Definition [SD]) or 1920 x 1080 (High Definition [HD]). One can also upload entries through Google Drive at cecvideocomp@gmail.com
- j) In case of category (B-1), (B-2), (C-1) & (C-2), the entry(ies) should be additionally accompanied with the following:
 - (1) **Category (B-1)** – (Innovative Lecture Award [Academician]): Name of the academician along with the designation and department of university/college should accompany the entry form.
 - (2) **Category (B-2)** – (Best MOOCs Award)-Following additional information should accompany the entry form:

- i Title of MOOCs Course
- ii Title of the MOOCs Module
- iii Course Credit
- iv Launch date on SWAYAM Platform

- (3) **Category (C-1)** – (Best Research Award): **Research Report - 3 copies**, along with tools used for data collection should accompany the entry form.
- (4) **Category (C-2)** – (Best Script Writing Award): **Production Script - 3 copies**.
- k) The award in all categories A (1&2), B (2), D (1) & E (1), except **category – B-1** which shall be given to **academician**, shall be given to the producer(s) / director(s) of the winning program. An institution can also be the producer, whereas awards in category C (1 to 6) shall be given only to the concerned crew/technical member, i.e. Researcher, Script-writer, Cameraman, Editor, Sound Technician, Graphic Artist / Animator.
- l) In case of any violation regarding copyright/intellectual property law/other law, if reported, at any stage of the festival or even later, the winner shall be held liable for any legal consequences and have to return the cash prize, trophy and certificate and will be barred from participating in future Festivals of CEC.
- m) The award winning entries shall be retained in CEC Library for academic purpose. The DVDs/Pen Drives of rest of the entries shall be available for collection within one month of the organizing of Award Ceremony.
- n) CEC reserves the right to reject any entry on technical or any other ground without assigning any reason/explanation.
- o) The Awardees will be invited to participate in the Award Ceremony and will be given to-and-fro air-fare (economy class) to the producers whose films are selected for award / screening, subject to the production of original tickets and valid boarding pass. Invited participants shall also be provided hospitality as per CEC-UGC norms. In case winning program is produced by more than one producer, only one producer will be invited to attend the ceremony.
- p) It will be appreciated that the organization(s) send the individual(s) who are award winner(s) to attend the award ceremony.

Jury Screening

A Jury of eminence will judge the entries.

All the awardees and participants will be informed about the results of the Festival and the same will also be uploaded on CEC website.

The Festival will consist of a Jury screening followed by screening of winning programs during the Award Ceremony.

Trophy/Memento & Certificate

Along with the prize money, a Trophy and a Certificate of Excellence shall be given to all the award winners. Programs found worthy of screening by the jury would be given Certificate of Screening only.

Tentative Dates:

- (i) Last date for entries to reach CEC – **28th February, 2023**
- (ii) Last date for scrutiny of entries – **05th March, 2023**
- (iii) Screening by panel of Jury – **07th March, 2023**
- (iv) Public Screening of Awarded / selected entries – **To be decided**

Enclosures with Entry(ies)

Entry(ies) may be sent to **The Joint Director, Software, Consortium for Educational Communication, Aruna Asaf Ali Marg, New Delhi – 110 067** so as to reach us on or before **28th February, 2023**. Phone: +91-11-24126418, 24126419 & 24126426, E-mail: cecvideocomp@gmail.com.

Documents to be enclosed with Entry Form:

- Entry form duly filled in (**Please use separate form for each entry**)
- Program DVD / Pen Drive / **Upload softcopy to festival email id through Google Drive** (for preview purpose)
- Producer's or Director's **Brief Bio-Data** with Photograph
- Synopsis of the program (**maximum 150 words**)
- 2 – 3 still photographs of the program(s) being entered in the Festival.



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ENTRY FORM

(Please use separate form for each category)

1. Title of the Program / Documentary (only one entry per category):

2. Categories: **[Please tick the relevant]**

- (i) Best Film /Documentary Award
- (ii) Best Short Film
- (iii) Innovative Lecture Award (Academician)
- (iv) Best MOOCs Awards
- (v) Best Research Award
- (vi) Best Script Writing Award
- (vii) Best Cinematography Award
- (viii) Best Editing Award
- (ix) Best Sound Design Award
- (x) Best Visual Effects & Animation Award
- (xi) Best Amateur Video Production by Students studying in Mass Communication, Journalism, Film/TV and allied professional Courses
- (xii) Best Program of the Year Award **(Exclusively for UGC-CEC Media Centres)**

3. Production date: _____ 4. Duration: _____ Minutes _____
Seconds

5. Language of the Program: _____ 6. Subtitled in English: Yes / No

7. Name and Correspondence Address of the participant:

Mobile _____ e-mail: _____

8. Names of the Crew Members of the program:

- (i) Producer / Director
- (ii) Researcher
- (iii) Script Writer
- (iv) Cameraman
- (v) Editor
- (vi) Sound Recordist / Technician
- (vii) Graphic Artist / Animator

Declaration:

I declare that I have gone through the terms and conditions of the Festival and agree to the same. I also declare that the entered program / documentary is produced between 1st January 2019 to 31st December 2021 and allow the same to be screened at the Festival, if selected. I testify that the program does not violate the copyright / intellectual property right law or any other law in-force in this regard. I agree and give one-time transmission rights to CEC for telecasting the program on its Vyas Higher Education Channel or may be used in promo etc. for non-commercial purposes. I also agree to host the film on CEC's official website for public screening.

Signature

Place: _____

Date: _____

Forwarded by:

[Applicable only for Best Video Production by the Student Category (ix)]

Name _____ of _____ Institution/Department:

Address: _____

Name & Designation of Head of the Department:

Contact

No.

E-mail:

Signature of Head of Deptt. with Office Seal